

**CSDA Finance Corporation**  
**Regular Meeting**  
Thursday, March 13, 2008  
2:30 – 4:30 p.m.

**CSDA Conference Room**  
1112 I Street, Suite 200, Sacramento

Saticoy Sanitary District, P.O. Box 4464, Ventura, CA 93007  
Costa Mesa Sanitary District, 292 Bucknell Road, Costa Mesa, CA 92626  
North County Cemetery District, 1028 Landavo Drive, Escondido, CA 92027  
Ojai Valley Sanitary District, 1072 Tico Road, Ojai, CA 92023  
Goleta Sanitary District, 333 Old Mill Road, Suite 293, Santa Barbara, CA 93110  
Western Municipal Water District, 450 E. Alessandro Blvd, Riverside, CA 92508  
Kern County Water Agency, P.O. Box 58, Bakersfield, CA 93302  
Oxnard Harbor District, P.O. Box 608, Port Hueneme, CA 93044  
Moss Landing Harbor, P.O. Box 29, Moss Landing, CA 95039

**REGULAR MEETING AGENDA**

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|--|--------------------|------------------|
| <b>I. <u>Call to Order / Establish Quorum</u></b>                      | <b>Action</b>      |                  |
| <b>II. <u>Public Comment</u></b>                                       | <b>Information</b> |                  |
| <b>III. <u>CalTRUST Presentation</u> (Lyle Deffenbaugh)</b>            | <b>Information</b> | <b>Page 2</b>    |
| <b>IV. <u>Approval of Minutes – January 17, 2008</u></b>               | <b>Action</b>      | <b>Page 10</b>   |
| <b>V. <u>Consent Calendar</u><br/><u>Financial Reports</u></b>         | <b>Consent</b>     | <b>Page _13_</b> |
| <b>VI. <u>Marketing/Consultant Report</u></b>                          | <b>Information</b> | <b>Page 18</b>   |
| <b>VII. <u>Alliance Branding Report</u></b>                            | <b>Information</b> | <b>Page 20</b>   |
| <b>VIII. <u>Alliance Executive Council Report</u> (Dennis Shepard)</b> | <b>Information</b> |                  |
| <b>IX. <u>CSDA FC Task Force Report</u></b>                            | <b>Information</b> |                  |
| <b>X. <u>Strategic Plan</u> (John Fox)</b>                             | <b>Discussion</b>  |                  |
| <b>XI. <u>CalTRUST Investment</u></b>                                  | <b>Action</b>      | <b>Page 21</b>   |
| <b>XII. <u>Other Items</u></b>   |                    |                  |
| <b>XIII. <u>Adjourn</u></b>  |                    |                  |