

**CSDA Finance Corporation
Board Meeting
Friday, December 7, 2007
1:45 – 3:00 p.m.**

**Oxnard Harbor District
333 Ponomo Street
Port Hueneme, CA 93041**

Costa Mesa Sanitary District, 292 Bucknell Road, Costa Mesa, CA 92626
Goleta Sanitary District, 333 Old Mill Road, Suite 293, Santa Barbara, CA 93110
Kern County Water Agency, P.O. Box 58, Bakersfield, CA 93302
Moss Landing Harbor, P.O. Box 29, Moss Landing, CA 95039
North County Cemetery District, 1028 Landavo Drive, Escondido, CA 92027
Ojai Valley Sanitary District, 1072 Tico Road, Ojai, CA 92023
Oxnard Harbor District, P.O. Box 608, Port Hueneme, CA 93044
Saticoy Sanitary District, P.O. Box 4464, Ventura, CA 93007
Western Municipal Water District, 450 E. Alessandro Blvd, Riverside, CA 92508

AGENDA

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|--------------|--|-------------|---------|
| I. | <u>Call to Order / Establish Quorum</u> | Action | |
| II. | <u>Public Comment</u> | Information | |
| III. | <u>Consent Calendar</u> | | |
| | ▪ Approval of Minutes | Action | |
| | September 5, 2007 Board Meeting | | Page 2 |
| | October 1, 2007 Board Meeting | | Page 3 |
| | October 1, 2007 Annual Meeting | | Page 5 |
| | ▪ Financial Reports | Action | Page 6 |
| IV. | <u>2008 Proposed Budget</u> | Action | Page 8 |
| V. | <u>CSDA Administrative & Marketing Services Agreement</u> | Action | Page 10 |
| VI. | <u>2007 Alliance Update</u> | Information | Page 17 |
| VII. | <u>2008 Alliance</u> | | |
| | a. Renewal of 4 th Revised MOU | Action | Page 20 |
| | b. Alliance Branding & Awareness Plan | Action | Page 26 |
| VIII. | <u>Marketing/Consultant Report</u> | Information | Page 38 |
| IX. | <u>Adjourn</u> | | |